

KERALA STATE FILM DEVELOPMENT CORPORATION LTD.

No.4433 /T1/23/KSFDC

25.06.2025

EXPRESSION OF INTEREST (EOI)

Expression of interest (EOI) are invited from firms or professionals for the branding of International Conclave conducted as part of the Kerala State Film Policy drafting process.

Scope of Work

- Thematic title design
- Color schemes
- Elements to be used in collaterals

The proposal shall consists of

- a) Detailed profile of the company/Professional
- b) Details of major campaigns undertaken
- c) Cost for the designs

The EOI's has to be submitted in sealed covers mentioning "BRANDING FOR KERALA FILM POLICY INTERNATIONAL CONCLAVE" on or before 04.07.2025 03.00 PM at Kerala State film Development Corporation Ltd, Chalachithra Kalabhavan, Vazhuthacaud, Thiruvananthapuram Pin — 695014. Quotations from firms or professionals having relevant work experience shall be priority. The quotations will be opened at 3.30 PM on the same day.

sd/-Managing Director